

Job Alert:

Social Media Designer & Content Creator, The CRIB

Department: The Centre for Research & Innovation for Black Survivors of Homicide Victims

Division/Faculty: Factor-Inwentash Faculty of Social Work

Campus: St. George (Downtown Toronto)

Institution: University of Toronto

Who We Are

The Centre for Research & Innovation for Black Survivors of Homicide Victims (The CRIB) is a multidisciplinary social work research centre focused on using community-based methods and principles to advance research, policy and practice for Black survivors of homicide victims. The CRIB is housed in the Factor-Inwentash Faculty of Social Work (FIFSW) - the oldest school of social work in Canada which has been on the cutting edge of education, policy, research and practice for more than 100 years. Recognized as one of the leading social work research Faculties in North America, FIFSW is highly involved in promoting excellence in social work practice and policy development.

What We Value

The Centre for Research & Innovation for Black Survivors of Homicide Victims (The CRIB) is passionately committed to adopting culturally responsive approaches that create sustainable opportunities for Black communities to not simply survive, but thrive in the face of adverse and traumatic tragedy as a result of experiences with homicide.

What You'll Be Doing (Core Responsibilities)

The Centre for Research & Innovation for Black Survivors of Homicide Victims (The CRIB) is seeking a passionate, detailed-oriented Research Assistant to conduct background research and analysis related to anti-black racism, gun violence, traumatic death, grief, structural inequalities, victimization and bereavement among Blacks throughout the global community with emphasis on survivors of homicide, victims of violent injury and some of the most vulnerable in society.

Under the supervision of the Director of The CRIB, and a dotted-line to the Assistant Director of The CRIB, the Research Assistant will:

- Work with The CRIB team to design and create promotional materials for use on The CRIB's social media networks (e.g. for reels, videos, feeds etc.)
- Triage/scan/monitor the media marketplace to keep up-to-date on the latest media trends related to anti-black racism, gun violence, and other social justice issues

- Post the approved promotional materials on The CRIB's social media networks (Instagram, Twitter, Facebook, YouTube, etc.)
- Write creative captions for social media posts
- Promote research findings, publications and events of The CRIB across its social media platforms
- Monitor engagement on The CRIB's social media platforms (e.g. comments, shares etc.)
- Update The CRIB's website as needed
- Develop marketing materials for CRIB events
- Attend and participate in CRIB team meetings as scheduled

Qualifications

Education:

- Degree in Graphic Design, Computer Science, Marketing, or a similar field

Experience and Skills:

- Experience creating strong, engaging content
- Good communication skills
- Creativity and graphic design skills
- The capacity to work independently and collaboratively
- Ability to work efficiently without compromising quality or accuracy
- Be able to produce original ideas

Application Deadline: May 31, 2023 by 11:59PM EST

Application documents required: Resume, Cover Letter

Employee Group: Casual Employee

Hours of Work & Wages: \$20 - \$30 per hour based on education level (max. of 10 hours per week)

To Apply:

- Submit your Resume, Cover Letter, and a Writing Sample
- By email to: khellon.roach@utoronto.ca
- Attention: Assistant Director, The CRIB, Dr. Khellon Roach
- With subject line: Research Assistant Application 2023